



# FINANCIAL ACCOUNTABILITY REPORT THE AKRIGHT RUN-2026

---

A complete account of all funds raised and spent in organising the Akright Run organised under the Theme **Uganisha (Unity in Motion)**

Prepared by

**Hajji Counsel Nassir Mwanje**

Finance Minister, 2026

**Organising Team/ Committee Members;**

1. Mr Denis Lubogo- Chairman
2. President Simon Kaggwa
3. VP Baker Nyakana
4. Hon. Shyaka Mbanda
5. Hon Marion Nabifo
6. Mrs Peace Asubo
7. Mrs Anna Sekatawa
8. Nnalongo Dorah Busuulwa
9. Mrs Evelyn Mirembe
10. Hajji Nassir Mwanje
11. Mrs Jackie Mutesi Smart
12. Mrs Janet Burya
13. Mrs Phiona Lutimba
14. Hon Allan Kiwumulo
15. Mr Kambale Nicholas
16. Hon Jagwer Arthur
17. Mr Neeza Shyaka



## 1. Executive Summary

The Akright City Run 2006 took place on May 9, 2006 at the grounds formerly called the DA2 Gardens within Akright City and was held under the theme “Uganisha - Unity in Motion”. This community and fitness event, which brought together hundreds of runners including; fitness enthusiasts within and without the estate, the youth and local leaders, is generally the biggest Akright City unisex event of the year.

This report presents a full and transparent account of the money raised and spent in organising the Akright Run with all figures taken directly from the event’s detailed committee accounting records and are stated in Ugandan Shillings (UGX).

The event was funded through four channels: cash sponsorships from companies and individuals, the sale of branded vests and T-shirts, contributions from select members of the organising committee, and fees from food and drinks vendors. In addition, eight partners supported the event in kind through goods and services rather than cash.

The Akright Run 2026 was financially successful. It raised more money than it spent, finishing with a healthy surplus summarised in the table below;

<b>UGX 34.695.000/-</b> TOTAL INCOME	<b>UGX 27.040.000</b> TOTAL EXPENSES	<b>UGX 7.655.000</b> NET BALANCE
-----------------------------------------	-----------------------------------------	-------------------------------------

The specific breakdown of sources of income and expenses, net balance, key insights and recommendation for future similar events are all included in this report.

We sincerely thank everyone who participated in anyway possible that made this event a success.

**Yours in Service**  
**Hajji Counsel Nassir Mwanje**  
Finance Minister, 2026

## 2. Overview

In total, the event generated UGX 34,695,000 in cash income and incurred UGX 27,040,000 in expenses. This left a net balance (surplus) of UGX 7,655,000- meaning the event covered all of its costs and still retained some money to be used added on community infrastructure development. The figure below shows the Income and Expenditure for the event.

Figure 1: Headline comparison of total income, total expenditure, and the net balance.

Measure	Amount (UGX)	000s
Total Income	34,695,000	34.695
Total Expenditure	27,040,000	27.040
<b>Net Balance (Surplus)</b>	<b>7,655,000</b>	<b>7.655</b>

Expressed as a ratio, expenses consumed about 78% of all income raised, leaving roughly 22% as surplus.

## 3. Income Analysis- (Income Sources)

Cash income totalled UGX 34,695,000. It came from four sources. The sale of branded vests and T-shirts was the single largest source, followed closely by cash sponsorships. Committee contributions and vendor fees made up the remainder.

Figure 2: Share of total cash income by source.

Income Source	Amount (UGX)	Share of Income
Vest & T-shirt Sales	19,210,000	55.37%
Cash Sponsors	13,500,000	38.91%
Committee Contributions	1,170,000	3.37%
Food & Drinks Vendors	815,000	2.35%
<b>Total Income</b>	<b>34,595,000</b>	<b>100.0%</b>

The two leading sources- merchandise sales and cash sponsorship- together provided about 94% of all cash raised. This shows the event's finances rested mainly on these two pillars.

### 3.1 Cash Sponsors

Fourteen sponsors contributed cash totalling UGX 13,500,000. MTN was by far the largest single sponsor, providing UGX 5,000,000/- more than a third of all sponsorship money. Five sponsors each gave UGX 1,000,000, and the rest contributed smaller amounts.

**Cash Sponsor Contributions (Total: UGX 13.50M)**

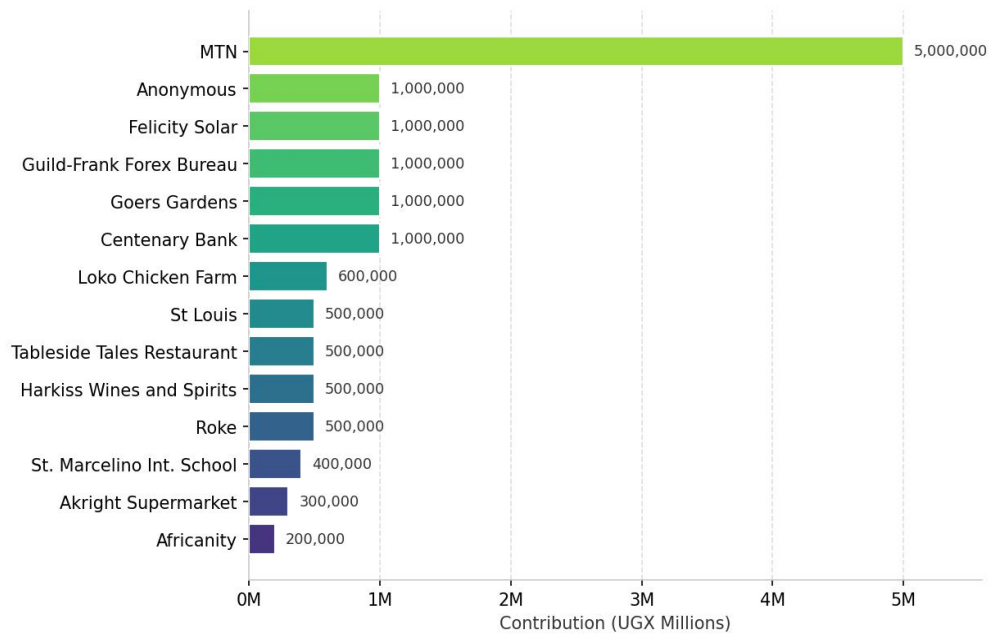


Figure 3: Cash contribution from each sponsor, ranked from largest to smallest.

No.	Sponsor	Amount (UGX)
1	Centenary Bank	1,000,000
2	MTN	5,000,000
3	Roke	500,000
4	Harkiss Wines and Spirits	500,000
5	Africinity	200,000
6	St. Marcelino International School	400,000
7	Tableside Tales Restaurant, Shell Kitende	500,000
8	Goers Gardens	1,000,000
9	Guild-Frank Forex Bureau	1,000,000
10	Felicity Solar	1,000,000
11	Loko Chicken Farm	600,000
12	St Louis	500,000
13	Anonymous	1,000,000
14	Akright Supermarket	300,000
<b>Total Cash Sponsors</b>		<b>13,500,000</b>

Note: MTN’s UGX 5,000,000 alone accounts for about 37% of all sponsorship cash. The six sponsors at UGX 1,000,000 or above (MTN, Centenary Bank, Goers Gardens, Guild-Frank Forex Bureau, Felicity Solar, and the Anonymous donor) together provided UGX 10,000,000, or roughly 74% of sponsorship income.

### 3.2 Non-Cash (In-Kind) Sponsors

In addition to cash, eight partners supported the event by providing goods and services directly. These contributions did not pass through the budget as cash, but they were essential to running the event, covering water and soda, entertainment, medical support, and children’s activities. They are listed here for completeness and recognition.

No.	Sponsor	In-Kind Contribution
15	Grundstein	Pre-run warm-up and post-run warm-down
16	Pepsi (U) Ltd	40 cartons of water and 40 cartons of soda
17	Rotary Club of Akright City	Medical testing van and blood donation drive
18	Retro Wave	Music, PA system, DJs, stage, screens, after-party
19	Junior Years	Children’s play area — bouncing castle, trampoline, clowns
20	Value Medical Hospital	Ambulance
21	Sukie Events	125 Chairs
22	JM Fitness	40 Litres of Sugarcane Juice
23	Mrs Phiona Lutimba	Route Placards.

Because no monetary value was recorded for these items, they are not included in the cash income total of UGX 34,695,000. Their real value to the event, however, was significant in that they reduced costs that would otherwise have had to be paid in cash.

### 3.3 Vest and T-shirt Sales

Merchandise sales were the largest single income source, raising UGX 19,210,000. A total of 476 vests were sold at UGX 35,000 each, and 85 T-shirts at UGX 30,000 each. Vests alone brought in UGX 16,660,000 - about 87% of merchandise revenue.

**Vest & T-shirt Sales (Total Revenue: UGX 19.21M)**

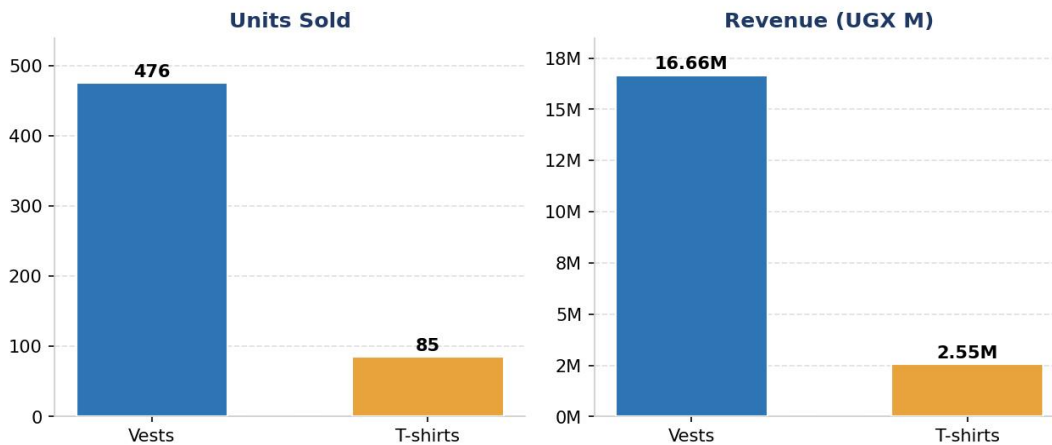


Figure 4: Units sold and revenue earned from vests and T-shirts.



Item	Quantity Sold	Unit Price (UGX)	Revenue (UGX)
Vests	476	35,000	16,660,000
T-shirts	85	30,000	2,550,000
<b>Total Merchandise</b>	<b>561</b>	<b>—</b>	<b>19,210,000</b>

### 3.4 Food and Drinks Vendors

Nine food and drinks vendors paid fees to operate at the event, contributing a combined UGX 815,000. The largest single vendor fee came from Faveur Ice Cream at UGX 150,000.

No.	Vendor	Fee (UGX)
1	Faveur Ice Cream	150,000
2	Chef Kats	100,000
3	Abigails Catering	100,000
4	Toto's Pizzeria	100,000
5	Naikul Juice & Fruits	75,000
6	Salma's Yummy Snacks	75,000
7	Our Kitchen	75,000
8	Coffee 2 u	100,000
9	Kid's Parlour	40,000
	<b>Total Vendor Fees</b>	<b>815,000</b>

### 3.5 Committee Contributions

Twelve members of the organising committee contributed their own money, raising a total of UGX 1,170,000. These personal contributions show strong ownership of the event by its organisers.

No.	Committee Member	Contribution (UGX)
1	Denis Lubogo	100,000
2	Anna Sekatawa	100,000
3	Dora Busulwa	100,000
4	Shyaka Mbanda	70,000
5	Simon Kaggwa	100,000
6	Evelyn Mirembe	100,000
7	Marion Nabifo	100,000
8	Baker Nyakaana	100,000
9	Peace Asubo	100,000
10	Nasir Mwanje	100,000



No.	Committee Member	Contribution (UGX)
11	Jackie Mutesi Smart	100,000
12	Allan Kiwumulo	100,000
<b>Total Committee Contributions</b>		<b>1,170,000</b>

## 4. Expenditure Analysis

Total spending came to UGX 27,040,000, organised into seven categories. The Run Kits category- the branded vests, T-shirts, wristbands, and related publicity given to participants- was by far the largest cost. The Marathon logistics and Venue preparation followed. The two charts below show spending by category, first as amounts and then as a share of the total.

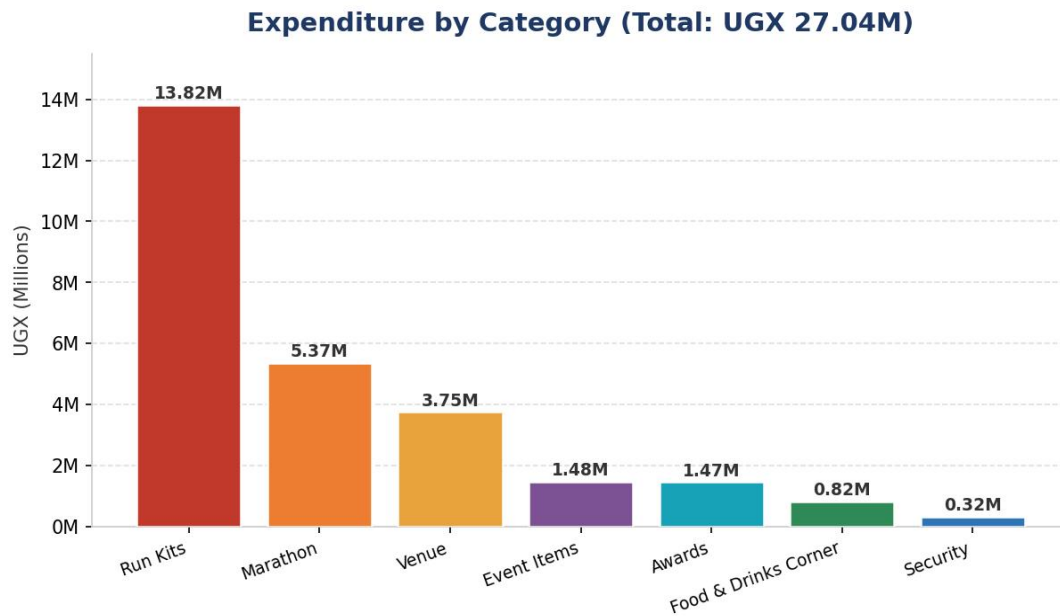
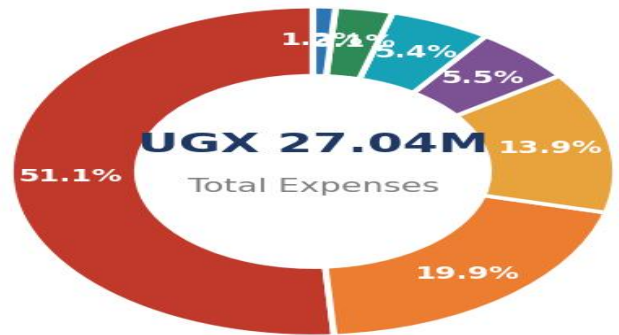


Figure 5: Total expenditure by category (in UGX millions).

## Expenditure Share by Category



- Run Kits (UGX 13,822,000)
- Marathon (UGX 5,370,000)
- Venue (UGX 3,755,000)
- Event Items (UGX 1,480,000)
- Awards (UGX 1,465,000)
- Food & Drinks Corner (UGX 825,000)
- Security (UGX 323,000)

Figure 6: Each category's share of total expenditure.

Expense Category	Amount (UGX)	Share of Spending
Run Kits	13,822,000	51.1%
Marathon	5,370,000	19.9%
Venue	3,755,000	13.9%
Event Items	1,480,000	5.5%
Awards	1,465,000	5.4%
Food & Drinks Corner	825,000	3.1%
Security	323,000	1.2%
<b>Total Expenditure</b>	<b>27,040,000</b>	<b>100.0%</b>

Run Kits alone accounted for just over half of all spending. Together, the top three categories; Run Kits, Marathon, and Venue, made up about 85% of total expenditure.

### 4.1 Run Kits (UGX 13,822,000)

This was the single largest spending area. It covered the branded items handed to runners and the committee, plus the graphics, photography, advertising banners, and logistics needed to produce and distribute them. The adult vests were the dominant cost at UGX 9,785,000 (515 vests at UGX 19,000 each).

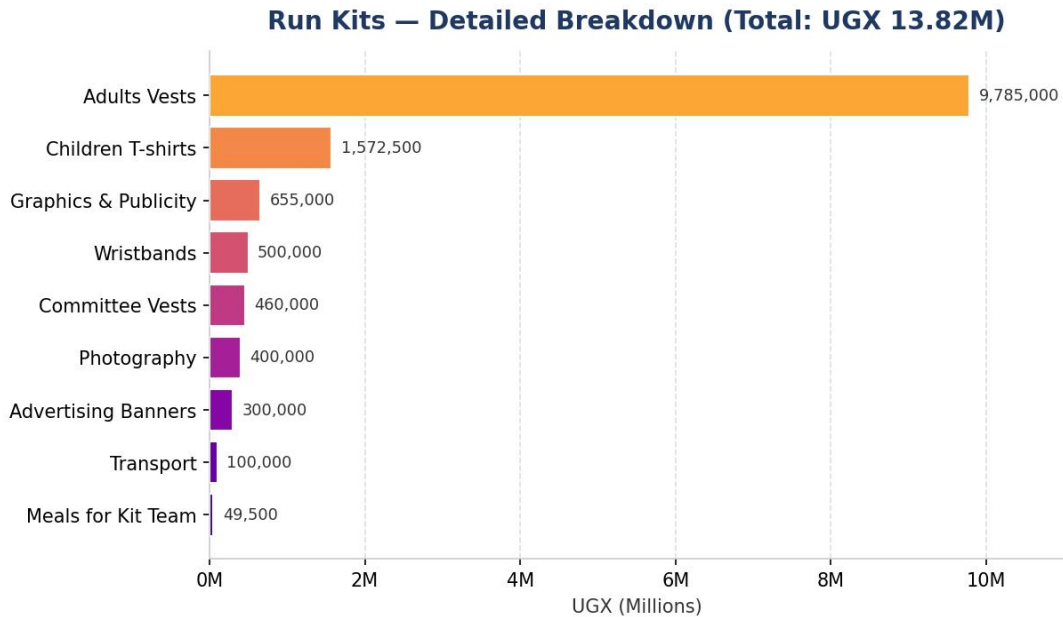


Figure 7: Breakdown of Run Kits spending by item.

Item	Units	Unit Cost (UGX)	Amount (UGX)
Adults Vests	515	19,000	9,785,000
Children T-shirts	85	18,500	1,572,500
Committee Vests	23	20,000	460,000
Wristbands (3km/5km/10km)	500	1,000	500,000
Graphics — logo, publicity & thematic	1	655,000	655,000
Photography	1	400,000	400,000
Run Advertising Banners	3	100,000	300,000
Transport	4	25,000	100,000
Meals for Kit Team	1	49,500	49,500
<b>Subtotal — Run Kits</b>			<b>13,822,000</b>

NB: 39 Vests were given out to sponsors.

### 4.2 Marathon (UGX 5,370,000)

This category covered the core logistics of running the race itself. The largest item by far was tents, tables, chairs, transport and setup at UGX 4,320,000, which made up about 80% of this category.



Item	Units	Unit Cost (UGX)	Amount (UGX)
Routes mapping	6	50,000	300,000
Tents, tables, chairs, transport & setup	1	4,320,000	4,320,000
Chief Runner	1	150,000	150,000
Registration stationery	1	100,000	100,000
Media	1	200,000	200,000
Fuel	1	100,000	100,000
Mobilizing Sponsors	1	200,000	200,000
<b>Subtotal — Marathon</b>			<b>5,370,000</b>

### 4.3 Venue (UGX 3,755,000)

Venue costs covered hiring the grounds and preparing them for the event- cleaning, the food court setup, water and bathroom fixes, fumigation and grass cutting, and cleaning accessories. The base venue hire was the largest item at UGX 1,520,000.

Item	Units	Unit Cost (UGX)	Amount (UGX)
Venue	1	1,520,000	1,520,000
Venue Cleanup — before, during & after	3	140,000	420,000
Venue Prep — Food Court Setup	1	650,000	650,000
Venue Prep Water and Bathroom fixes	1	450,000	450,000
Venue Prep — Fumigation and Grass cutting	1	500,000	500,000
Venue Prep — Cleaning Accessories	1	215,000	215,000
<b>Subtotal -Venue</b>			<b>3,755,000</b>

The Venue (DA2 Gardens) had been abandoned following transfer of ownership. Hiring it required substantial cash outlay to turn it around and make it ideal for the activity of this magnitude. We noticed a gradual shrinking of sizeable spaces where future events may be held.



#### 4.4 Event Items (UGX 1,480,000)

This category covered power and consumables: generators and their fuel, cabling and sockets, and glucose for runners.

Item	Units	Unit Cost (UGX)	Amount (UGX)
Glucose	1	150,000	150,000
Generators	2	350,000	700,000
Generator Fuel	1	350,000	350,000
Generator Cabling and Sockets	1	280,000	280,000
<b>Subtotal- Event Items</b>			<b>1,480,000</b>

#### 4.5 Awards (UGX 1,465,000)

Awards covered the recognition given to participants and winners - medals, certificates, a trophy, a scoreboard, packing bags, transport, and the bank withdrawal charges associated with handling event funds.

Item	Units	Unit Cost (UGX)	Amount (UGX)
Medals	90	10,000	900,000
Certificates	80	2,000	160,000
Trophy	1	220,000	220,000
Scoreboard	1	55,000	55,000
Packing bags	1	25,000	25,000
Transport	2	25,000	50,000
Withdrawal Charges	1	55,000	55,000
<b>Subtotal- Awards</b>			<b>1,465,000</b>

#### 4.6 Food & Drinks Corner (UGX 825,000)

This covered hydration and refreshments at the event- boxes of water for runners, plus ice and a trough to keep drinks cold.

Item	Units	Unit Cost (UGX)	Amount (UGX)
Water — boxes	70	10,000	700,000
Ice and Trough	1	125,000	125,000
<b>Subtotal — Food &amp; Drinks Corner</b>			<b>825,000</b>

## 4.7 Security (UGX 323,000)

Security was the smallest spending category, covering guards at the venue and car park and along the marathon route.

Item	Units	Unit Cost (UGX)	Amount (UGX)
Venue and Car Park — Security	2	50,000	100,000
Marathon Route — Security	1	223,000	223,000
<b>Subtotal — Security</b>			<b>323,000</b>

## 5. Net Balance and Financial Position

After subtracting all expenses from all income, the event closed with a positive balance of UGX 7,555,000. The chart below traces how the starting income of UGX 34.60M was reduced step by step by each spending category until the final surplus remained.

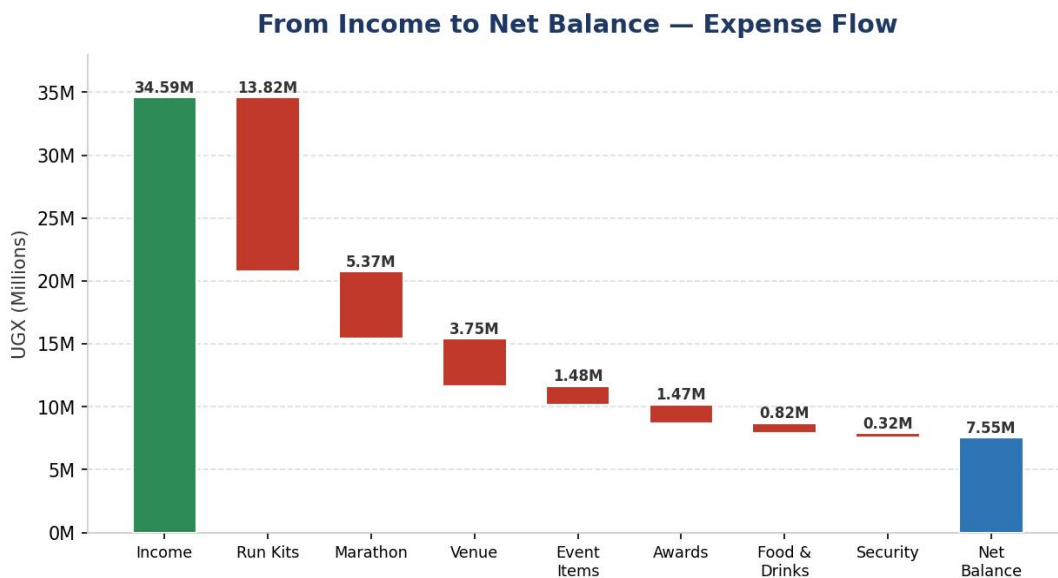


Figure 8: How total income was reduced by each expense category to reach the net balance.

Description	Amount (UGX)
Total Income	34,595,000
Less: Total Expenditure	(27,040,000)
<b>Net Balance (Surplus)</b>	<b>7,555,000</b>

This surplus is a strong result for a community charity event. It means the organisers not only fully funded the run but also retained funds for a clear purpose. The surplus of UGX 7,555,000 is to be used on ACRA infrastructure, directly reinvesting the proceeds of the run back into the community.

## 6. Key Insights and Observations

---

The following points stand out from the analysis:

- The event was profitable. Income (UGX 34.695M) comfortably exceeded expenditure (UGX 27.04M), producing a surplus of UGX 7.665 M- about 22% of income retained.
- Merchandise drove income. Vest and T-shirt sales raised UGX 19.21M, making up 55.5% of all cash income. Vests alone earned UGX 16.66m..
- Sponsorship was the second pillar. Fourteen cash sponsors gave UGX 13.50M, with MTN's UGX 5.00M being the largest single contribution (about 37% of sponsorship).
- Spending was concentrated. Run Kits took about 51.1% of the budget, and the top three categories (Run Kits, Marathon, Venue) together accounted for about 85% of all spending.
- Branded kit is both income and cost. The event bought 515 adult vests (at UGX 19,000 each) and sold 476 vests (at UGX 35,000 each). The vests therefore worked as a fundraising tool, earning more than they cost per unit. In addition, 39 vests were given out free of charge to sponsors as per the Request for Sponsorships Proposals.
- In-kind support reduced cash needs. Eight partners provided goods and services- water and soda, entertainment, medical support, an ambulance, Chairs, Juice and children's activities- which were not paid for in cash and so eased the financial stress on the budget.
- Strong committee ownership. Twelve committee members contributed UGX 1.17M from their own pockets, signalling commitment to the event's success.

## 7. Conclusion and Recommendations

---

The Akright Run 26 was a financially well-managed event. It raised UGX 34,695,000, spent UGX 27,040,000, and finished with a surplus of UGX 7,655,000. Every figure in this report reconciles with the underlying records, and income exceeded expenditure across the board.

For future events, drawing from the lessons picked from this Uganisha RUN, the organisers may wish to consider the following:

- Build on merchandise sales. Since vests and T-shirts were the biggest earner and each vest sold for more than it cost, expanding or pre-selling merchandise could raise even more next time.
- Broaden the sponsor base. Sponsorship leaned heavily on a few large donors. Recruiting more mid-sized sponsors would reduce reliance on any single contributor.
- Review the largest cost lines. Run Kits and the "tents, tables, chairs and setup" item (UGX 4.32M) were the biggest costs- negotiating these, or securing them in kind, could widen the surplus.
- Record in-kind values. Assigning an estimated value to donated goods and services would give a fuller picture of the total support the event received.



- More efforts in communication strategies for the event could spur more interest from residents and sponsors.
- Route mapping using experts from Uganda Athletics federation might be helpful in proper route coordination and digital record tracking.
- Merchandise additions like caps and bottles should also be considered in addition to vests.
- Tally format should be proposed as an alternative to ribbons or wrist bands.
- Place key speeches earlier and enforce event timelines.

**Yours in Service**

**Hajji Counsel Nassir Mwanje**

Finance Minister, 2026

---

**End of AKRIGHT RUN -UNGANISHA (UNITY IN MOTION ) ACCOUNTABILITY Report**

*All amounts are stated in Ugandan Shillings (UGX) and are drawn directly from the event's accounting records.*